



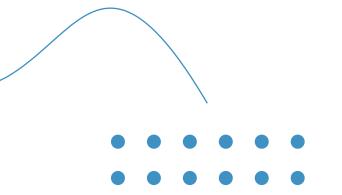


# LEARN HOW TO USE INSTAGRAM TO RESELL SAPHIRUS PRODUCTS

Become a Saphirus reseller, and use Instagram to get a new source of income.

shopsaphirus.com







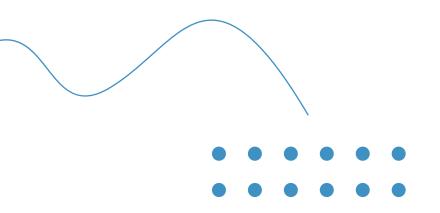








Saphirus offers a huge variety of fragrances, delivered in various formats. Our scents are made the same way luxury perfumes are produced, and that's why they last longer than competitors.







## ARE RESHAPING THE AIR FRESHENER MARKET























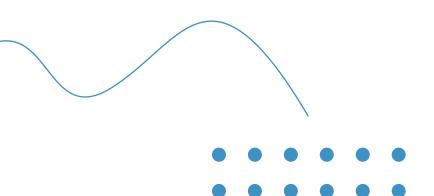






NO BOSSES, NO COMMISSION TARGETS













### HOW TO MAKE A PROFIT WITH SAPHIRUS PRODUCTS

- BUY SAPHIRUS AT RESELLER PRICE
- **SELL** AT RETAIL PRICE
- MAKE MORE THAN 65% PROFIT!\*

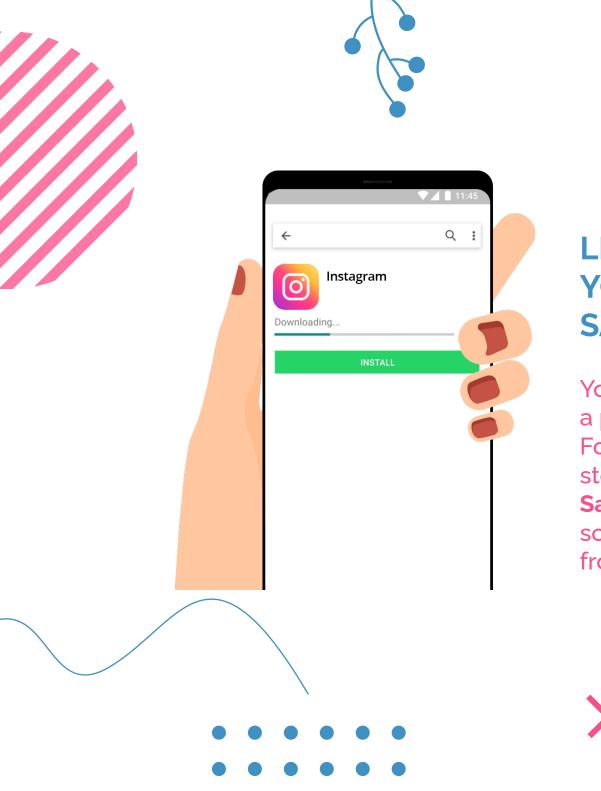
\*On top of the purchase price











### LEARN HOW YOU CAN SET UP YOUR INSTAGRAM TO RESELL SAPHIRUS

You can use **Instagram** to become a premium Saphirus reseller. For that you need to tell interesting stories, **create a store and highlight Saphirus products** in a cool way, so your customers can buy directly from their phones.

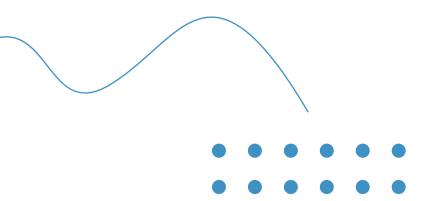






#### WHAT YOU'LL NEED

• Internet connection • An instagram account • A cell phone









#### TAP THE POWER OF PHOTOS AND VIDEOS TO REACH MORE CUSTOMERS.

Make sure your business has its own website domain. Check to see if you are in a supported market. Confirm that your Instagram profile is a business or creator account. Then, connect it to your Facebook page. If you don't have one already, set up a Business Manager account.















## PICK A TOOL TO START THE ONBOARDING PROCESS.

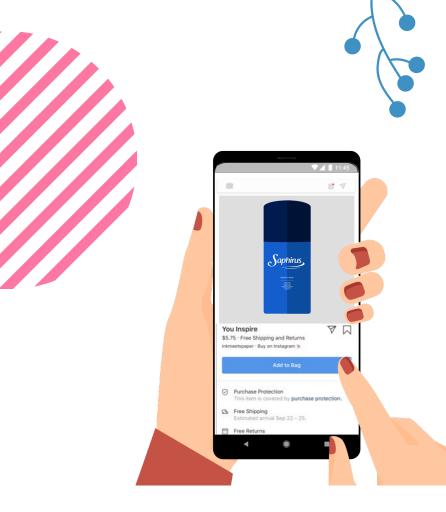
You can choose to onboard onto **Instagram Shopping** by setting up your shop in Commerce Manager or a supported platform. Or, you can get started directly within the Instagram app.











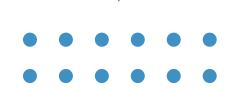
### FILL OUT YOUR SHOP DETAILS IN COMMERCE MANAGER.

First, choose how you want your customers to complete their purchase by selecting a checkout method. Next, choose your sales channels by selecting whether to have your shop on Instagram, Facebook, or both.

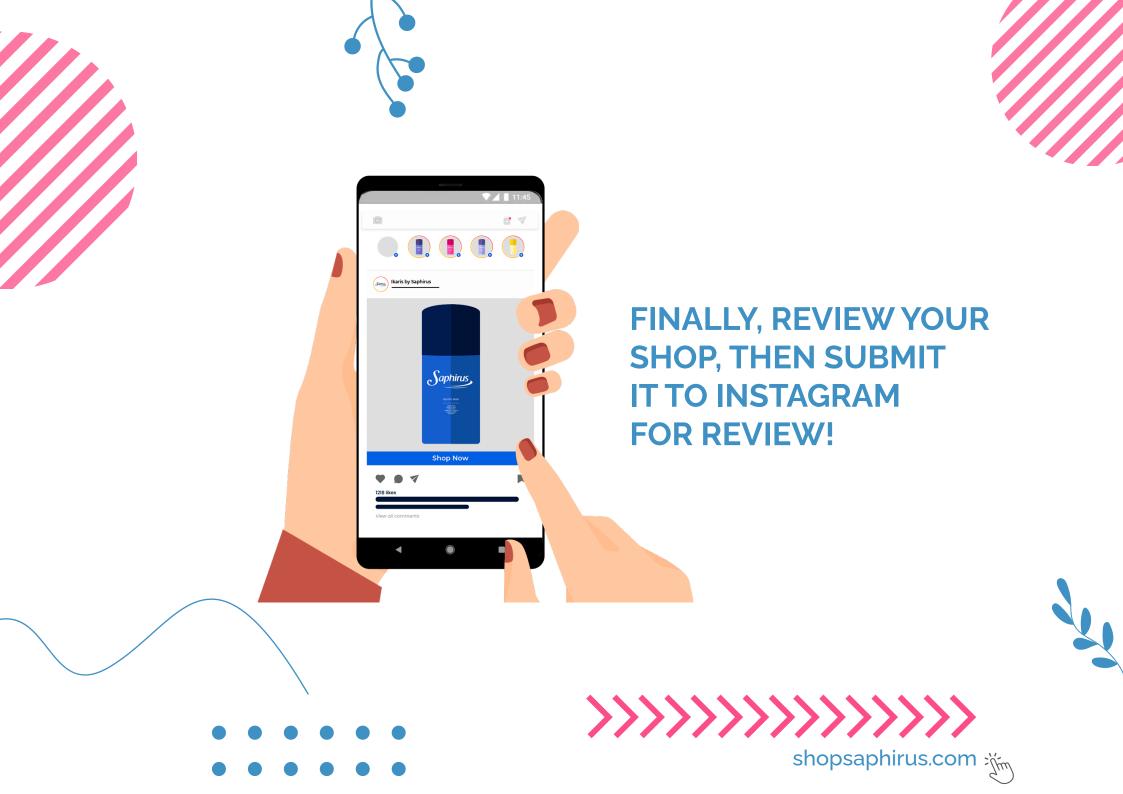
Add products to your shop by connecting your existing product catalog or by creating a new one.

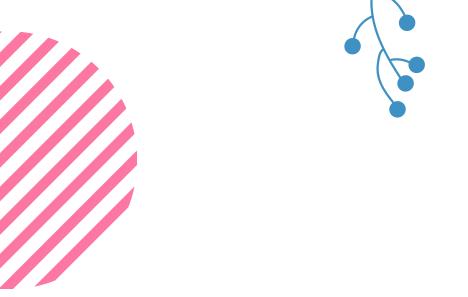




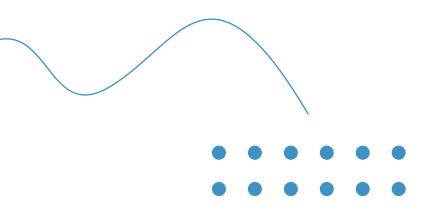








## CONNECT TO PEOPLE THAT LOVE TO SHOP AND MEET THEM WHERE THEY SPEND MOST OF THEIR TIME.









#### **MORE INFORMATION**

You can find more information about using Instagram to become a successful Saphirus reseller on Saphirus Reseller Academy on our website and in these links:

https://bit.ly/SaphirusIG

